

Tyler Thomas

9-83 Silver Birch Ave.
Toronto, ON
M4E-3L2
416.573.9088
Tyler@TylerThomas.ca

About Me

With nearly two decades of experience with digital media, I've had the privilege of working in almost every aspect of production, from brainstorm to debrief and everything in between. I am self directed, autodidactic and consider myself an eager team player. Telling great stories is always my goal and recently I have been experimenting with game engines, programmatic production and virtual reality. I am currently seeking a full-time or contract position as a creative content producer.

Experience

Freelance Producer, Production Manager, Sole-Proprietor, 2013-Present

- I have independently produced work for clients in Canada and abroad:

-The Sarnia Girls Soccer Club, Copywriter, Audio Producer, 2017-Present

- Developed budget, workflow and schedule for broadcast radio spots.
- Composed copy for broadcast radio spots.
- Independently produced radio spot using Pro-Tools and non-union talent.
- Managed delivery of assets to radio station.
- Enrollment has increased in 2018 as a direct result of radio spot as measured by poll of new enrollees.

-Tricolor Associates UK, Video Producer, Copywriter, Web Strategist, 2015-Present

- Developed budget and schedule for the flagship video launching Tricolor's rebranding.
- Composed copy for the flagship video.
- Produced flagship video as lead editor and compositor using the Adobe Creative Suite.
- Produced motion graphics for flagship video using Adobe After Effects and Cinema 4D.
- Managed a team of designers and composers to deliver assets for video.
- Develop strategies for web analytics using Google Analytics.
- Manage Google Analytics automated reporting.

-The Linden School for Girls, Video and Print Production, 2014-Present

- Produce print ads using Adobe Photoshop and Illustrator.
- Produce in-house artwork using Adobe photoshop and Illustrator.
- Produce and edit video for in-house presentations using the Adobe Creative Suite.
- Participated in Linden's Career Days, presenting the video production workflow.

-Toronto Green Builders, Marketing Consultation & Production, 2014-Present

- Developed strategy for integrated marketing campaign, including web and print.
- Developed new logo using Adobe Illustrator.
- Composed copy for print ads and website.
- Produced print ads using Adobe Photoshop and Illustrator.
- Update and maintain website using HTML and CSS.
- Manage web analytics and user acquisition.

Experience Con't

-Unifor Local 25 Toronto, Copywriter, Video Producer and Editor, 2016

- Developed budget and schedule for production and delivery of digital video series.
- Composed copy for digital video series.
- Coordinated multi-camera shoot, indoors and outdoors.
- Directed non-professional talent through the interview process.
- Sole editor and compositor for the editorial stage.
- Developed motion graphics for the video series.
- Coordinated the delivery of the final video series to social media channels.
- As a direct result of series, the national organization has adopted the format we introduced.

-ANTRUM (Film), Visual Effects Supervisor, Lead Compositor, 2015-2016

- Developed budget, schedule and asset management for the delivery of 50+ post-production visual effects shots for feature film.
- Completed post-production breakdown of script.
- Managed team of visual effects designers, compositors and editors.
- Designed post-production visual effects using Adobe After Effects, Photoshop, Cinema 4D and Nuke.
- Lead compositor & roscoper using Nuke.
- Managed rendering and delivery of all assets to lead editor.

-Images Life Media Inc., Aerial Videographer, 2014-2016

- Piloted aerial video platform for production situations including weddings, short film and still photography.
- Developed shot lists with directors, producers and clients.
- Developed safety practices with production crews.
- Managed delivery of raw footage to editorial crew.

-Earth Day Canada, 3D Modelling & Digital Illustration, 2015

- Developed schedule and budget for digital illustration in an online education campaign.
- Worked with client in the concepts and design of several 3D scenes using Adobe Illustrator.
- Managed a team of graphic designers for the production of 2D assets in Adobe Photoshop.
- Modelled and rendered 3D scenes using Cinema 4D, Photoshop and Nuke.

Digital Production Specialist, Friends of Canadian Broadcasting, 2016-Present

- Manage database of 10,000+ supporters using the Engaging Networks platform.
- Edit and deploy email campaigns using HTML.
- Coordinate on-site video shoots.
- Edit video campaigns using the Adobe Creative Suite.
- Deliver final assets to social media channels.

Toronto for Everyone - an Honest Ed's Farewell, A/V Technician, 2017

- Coordinated installation of A/V equipment for 20+ multimedia installations.
- Coordinated installation of mains power supply to 160,000 square foot department store.
- Trained teams of volunteers in the safe installation and use of power supply.
- Coordinated with theatre technician for the installation of 4 event stages, including audio requirements for 10+ artists and video projection mapping.

Experience Con't

Social Media Manager, *The Keenan Wire, CIUT FM Toronto, 2014*

- Developed & implemented social media strategy for weekly radio broadcast.
- Coordinated & produced social media content using Facebook and Twitter.
- Live-Tweeted relevant content during broadcast and moderated social media feeds.
- Listener engagement was increased 400% in 30 days.

Production & Studio Manager, Producer, *Stone Canoe Inc., 2009-2013*

- Coordinated all production traffic through digital agency of 15+ individuals.
- Produced budgets and timelines for all major projects.
- Coordinated studio-wide digital asset management by administering an XServe NAS.
- New business team member with focus on producing RFP packages.
- Account manager for clients such as General Electric and H&R Block.
- Developed unique 3D workflow for the production of a 100 foot interactive video installation for General Electric.
- Coordinated digital media buys and production of banner ad campaigns.
- Managed creative and production teams in-studio.
- Coordinated multi-camera shoots on location and studio productions.
- Directed talent on location in scripted and 'streeter' style productions.
- Produced broadcast television spots.
- Composed copy for video, audio and print projects.
- Editor, compositor and motion graphics designer for video and audio projects using the Final Cut and Adobe Creative Suites, Cinema 4D, Nuke and Pro Tools.

Education

Humber College, Toronto, ON

- Honors Diploma, Film & Television Production, 2010

University of Windsor, ON

- Honors B.A. with Thesis, Psychology & Music Performance, 2007

Certifications

Computer Science and Programming using Python, *Massachusetts Institute of Technology*

- 6.00.1x & 6.00.2x with completion licenses, *January 2017 - Present*

Nuke, Unity 3D, Cinema 3D, Body Paint 3D, *Lynda.com*

- With completion licenses, *Ongoing, 2012 - Present*

References Available Upon Request